

Short CV

Dr. Christian Friedrich, Professor at the University of Applied Sciences, Giessen, Germany and Extraordinary Professor Department of Management, University of the Western Cape, South Africa

Dissertation: 1974 Technical University Berlin, Germany

Professional Experience:

1975- 1981 Business owner (IAP Unternehmensberatung in Frankfurt) with focus on HR management, ie Assessment Center and Training. Cooperation with companies like Bayer, Hoechst, Metallgesellschaft, Daimler, Commerz Bank, and German Foreign Ministry, EU.

Part time lecturer at the University of Giessen and Bochum (Germany).

1982-1989 Professor for organizational psychology at the University of Applied Sciences in Giessen, Germany.

1990-1994 Resident representative of the Friedrich Naumann Foundation in Zimbabwe and regional coordinator for the southern African region, with focus on the promotion of SME.

1995- 2001 Professor in Giessen.

Visiting professor at University of the Western Cape, South Africa 1998, 2000. Several international projects in the SSE sector between 1998 and 2002 with focus on success factors of SMEs, funded by the German Research Foundation in Zimbabwe, Zambia, Namibia, South Africa.

2001- 2005 Professor at UWC funded by German government (DAAD).

Head of Entrepreneurship Development Unit (EDU), Department of Management, UWC. Project leader for national and international research projects.

2006- Professor at the University of Applied Sciences, Giessen, Germany, and extraordinary professor at UWC.

Senior Enterprise Fellow, University of Essex, England.

Regular speaker at national and international entrepreneurship conferences.

Recent Publications

Friedrich, C. and Visser, K. (2005) Editors, South African Entrepreneurship Education and Training, Leap Publishing, Cape Town, South Africa.

Friedrich, C., Visser, K., Isaacs, E., May, C., Stoltz, A., Brijlal, P., Solomon, G. (2005) Leading Small, Medium and Micro Enterprise Service Providers in South Africa (ISBN: 1-86808-601-1). University of the Western Cape, Bellville, South Africa.

Krauss, S. I., Frese, M., Friedrich, C., Unger, J. (2005), Entrepreneurial Orientation: A Psychological Model of Success Among Southern African Small Business Owners, European Journal of Work and Organizational Psychology.

Friedrich, C. and Visser, K. (2006) The challenges of Entrepreneurship Education at University, in Galbraith, C. S. and Stiles, C. H. Editors, Elsevier Sciences: Developmental Entrepreneurship: Adversity, Risk, and Uncertainty, Wilmington, North Carolina.

Isaacs, E. and Friedrich, C. (2006) HIV/AIDS, Crime and Small Business in South Africa, in Galbraith, C. S. and Stiles, C. H. Editors, Elsevier Sciences: Developmental Entrepreneurship: Adversity, Risk, and Uncertainty, Wilmington, North Carolina.

Friedrich, C., Glaub, M., Gramberg, K., Frese, M. (2006) Does training improve the business performance of small scale entrepreneurs? Journal of Industry and Higher Education, London.

Isaacs, E. and Friedrich, C. (2007) Crime and HIV/AIDS in the Western Cape: Business support organizations and business owners' perception. African Journal of Business Management page 8-18. South Africa.

Mentoor, E. and Friedrich, C. (2007) Is entrepreneurial education successful at South African universities? An empirical example. Journal of Industry and Higher Education. London.

Frese, M. Krauss, S. Keith, N. Escher, S. Grabarkiewicz, R. Lumeng, S. V. Heers, C. Unger, J. and Friedrich, C. (2007). Business Owners' action planning and its relation to business success in three African countries. *Journal of Applied Psychology*. Vol 92. No. 6. 1481-1498.

Isaacs, E. Visser, K. Friedrich, C. Brijial, P. (2007). Entrepreneurship education and training at the Further Education and Training (FET) level in South Africa. *South African Journal of Education*. Vol.27: 613-629.

Brundin, E. Wigren, C. Isaacs, E. Friedrich, C. Visser, K. (2008). Triple Helix networks in a multi-cultural context: Triggers and barriers for fostering growth and sustainability. *Journal of Developmental Entrepreneurship*.